



FIRST CHAIR AWARDS CONFERENCE & GALA

AUGUST 29, 2018 | CHICAGO, IL

SPONSOR PROSPECTUS

FIRST CHAIR AWARDS

Now in its eighth year, the annual First Chair awards program recognizes America's most innovative and accomplished in-house counsel for their achievements and significant contributions to the legal community. This full-day conference program, followed by an evening awards gala, has become the must-attend event for in-house counsel and their partners in the private legal community.

Attended by more than 500 attorneys from around the country this event will honor in-house counsel, from some of the country's most recognized companies, that have made significant contributions to the legal community.

The event includes a full day of CLE programming presented by First Chair faculty for our in-house counsel community and select sponsors. The full-day event will include a General Counsel Panel followed by a private luncheon. Thereafter, attendees will be able to choose from a number of Breakout Sessions led by top law firm practitioners and members of the in-house community.

After the Conference, First Chair will host its 2018 Award Gala at The Montgomery, which will feature our awards presentation to the 2018 First Chair Award Recipients as well as delicious food and drinks from the Gibson's group restaurants.

PRELIMINARY AGENDA

WEDNESDAY, AUGUST 29, 2018

- 8:30 a.m. - 9:00 a.m. | Registration Opens
- 9:00 a.m. - 9:30 a.m. | Welcome
- 9:30 a.m. - 11:15 a.m. | General Counsel Roundtable
- 11:00 a.m. - 1:00 p.m. | Lunch/Keynote Speaker
- 1:15 p.m. - 2:15 p.m. | Breakout Sessions
- 2:20 p.m. - 3:20 p.m. | Breakout Sessions
- 3:25 p.m. - 4:25 p.m. | Breakout Sessions
- 4:30 p.m. - 5:30 p.m. | Breakout Sessions
- 6:00 p.m. - 9:30 p.m. | First Chair Awards Gala

KEYNOTE SPEAKER



Christopher Darden
Darden & Associates, Inc.
Lawyer, author, actor, lecturer and practicing attorney. He was a 16-year veteran of the Los Angeles County District Attorney's office, where he was assigned to the prosecution of O. J. Simpson, in which role he gained a great deal of national attention.

CO-CHAIRS

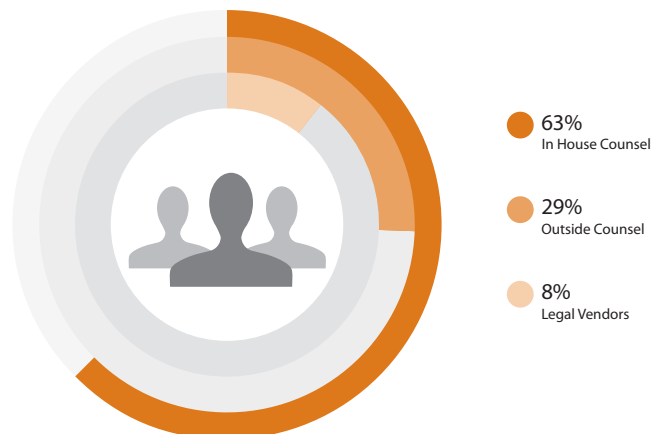


CAMERON FINDLAY
SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY
ARCHER DANIELS MIDLAND COMPANY



COURTNEY VANLONKHUYZEN WELTON
GLOBAL GENERAL COUNSEL
LENOVO MOBILE BUSINESS GROUP

AUDIENCE STATISTICS





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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP: \$20,000 (3 YEAR MINIMUM COMMITMENT)

- Your firm's name on an award category on the website and promotional information (i.e. "[FIRM NAME] General Counsel Award")
- Your firm's name on the actual award for a particular category
- Ability to announce the award recipients for your firm's award category
- Platinum Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Ability to present on a panel at Awards Event Conference
- Five (5) tickets for firm representatives to attend the 2018 First Chair Awards Event Conference
- Ten (10) tickets for firm representatives to attend the First 2018 First Chair Awards Gala
- Attendance at the keynote luncheon exclusively for in-house counsel attendees and sponsors (Limit 5)
- List of attendees in advance of Awards Event
- Half page ad in onsite program
- Recognized as a Presenting Sponsor in the November 2018 issue of Corporate Counsel® Magazine

PLATINUM SPONSORSHIP: \$15,000

- Platinum Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Three (3) tickets for firm representatives to attend the 2018 First Chair Awards Event Conference and Gala
- Attendance at the keynote luncheon exclusively for in-house counsel attendees and sponsors
- Ability to present on a panel at Awards Event Conference
- List of attendees in advance of Awards Event
- Recognized as a Platinum Sponsor in the November 2018 issue of Corporate Counsel® Magazine

GOLD SPONSORSHIP: \$10,000

- Gold Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Two (2) tickets for firm representatives to attend the 2018 First Chair Awards Event Conference and Gala
- Attendance at the keynote luncheon exclusively for in-house counsel attendees and sponsors
- Recognized as a Gold Sponsor in the November 2018 issue of Corporate Counsel® Magazine

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SILVER SPONSORSHIP: \$5,000

- Silver Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Two (2) tickets for firm representatives to attend the 2018 First Chair Awards Gala
- Recognized as a Silver Sponsor in the November 2018 issue of Corporate Counsel® Magazine

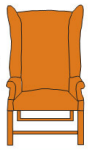
FIRST CHAIR PARTNERSHIP WITH CORPORATE COUNSEL® MAGAZINE

First Chair has partnered with Corporate Counsel® Magazine to recognize our 2018 First Chair Award Recipients and our sponsors in its November 2018 issue. Corporate Counsel® Magazine is the leading industry news publication for in-house counsel at global companies with a total print readership of 152k and 52k unique website visitors each month.

Moreover, all First Chair sponsors will be eligible to receive the following advertising discounts for advertisements placed in the 2018 November issue of the magazine:

- Full-Page Spread in Corporate Counsel® Magazine (full-page advertisement opposite full-page advertorial on your partnership with a First Chair Award recipient). Offered to First Chair Sponsors @ \$11,750; a savings of 50%.
- Full-Page Ad in Corporate Counsel PLUS 25,000 high-impact online banner impressions. Offered to First Chair Sponsors @ \$11,300; a savings of 37%.
- Full-Page Ad in Corporate Counsel offered to First Chair Sponsors @ \$7,795; a savings of 35%.
- Half-Page Ad in Corporate Counsel offered to First Chair Sponsors @ \$5,595; a savings of 33%.

For more information about these incredible advertising opportunities to recognize your First Chair Award recipient(s), please contact Brian Keenan via email at bkeen@alm.com or by phone at 847-571-3039 or Joe Pavone via email at jpavone@alm.com or by phone at 480-491-7306



SPONSOR PROSPECTUS

A LA CARTE OPPORTUNITIES

REFRESHMENT BREAKS (AM OR PM): \$7,500

- Silver Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Two (2) tickets for firm representatives to attend the 2018 First Chair Awards Gala
- Sponsor can supply branded décor during break, including: Premiums such as custom napkins, cups, etc., with company logo branded on each to be distributed during break

TOTE BAG: \$10,000

- Sponsor to provide branded tote bags to be distributed on-site to all attendees
- Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Three (3) tickets for firm representatives to attend the 2018 First Chair Awards Event Conference and Gala
- Gold Sponsor branding highlighted with signage at Awards Event Conference and Gala
- List of attendees in advance of Awards Event
- Opportunity to place one piece of marketing collateral piece or a gift inside each tote bag

GREEN ROOM SPONSOR: \$10,000

- Sponsor to be branded on Step & Repeat backdrop for pictures
- Sponsor to be branded on photo portfolio
- Two (3) tickets for firm representatives to attend the 2018 First Chair Awards Gala

NOTEBOOK/PORTFOLIO & PEN: \$10,000

- Sponsor to provide branded custom notebook portfolios to be distributed on-site to all attendees
- Sponsor branding highlighted with signage at Awards Event Conference and Gala
- Two (2) tickets for firm representatives to attend the 2018 First Chair Awards Event Conference
- Opportunity to place a business card and literature inside portfolio

ONSITE BROCHURE ADVERTISEMENTS

- \$2,500 half page ad
- \$4,500 full page ad

SPONSORSHIPS ARE A GREAT WAY TO GET
YOUR PRODUCTS AND SERVICES
IN FRONT OF YOUR TARGET MARKET





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2017 FIRST CHAIR AWARD RECIPIENTS

TOP GENERAL COUNSEL

Cindy Abbott, Chicago Public Media-WBEZ
David Adler, Market Connect Group
Dawn Alba, Engineered Tax Services, Inc.
Michael Baroni, Palace Entertainment
David Battisti, Penske Truck Leasing
Peter Beshar, Marsh & McLennan Companies
Janice Block, Kaplan Inc.
Kathleen Boege, Wintrust Financial Corporation
Erin Brady, Century Lending
James Brennan, Bankfinancial Corp.
Nathan Budde, Zlien
Bradley Burd, GoHealth
Troy Calkins, Workiva
Jodi Caro, ULTA Beauty
Andrew Chen, Vyopta Inc.
Keith Cochran, Kymeta Corporation
Kate Collins, MB Aerospace Holdings Inc.
Robert Contreras, Kovitz Investment Group LLC
Evelyn Crane-Oliver, Robert Half International Inc.
Melissa Davis, WestconGroup Inc.
Rob Dickinson, Hawkins Companies
Vicki Donati, Crate & Barrel
Mark Dorfman, DRS Technologies Inc
Karla Elliott, RYZE Claim Solutions
Sheri Fanaroff, Columbia Association, Inc.
Matthew Fawcett, NetApp, Inc.
John Fenner, Turner Industries Group L.L.C
Ilese Flamm, Donlen Corporation
E.J. Fournier, Gree International Inc.
Jasmani Francis, Honor Finance
Ross Friedberg, Doctor On Demand
Ian Friedman, SurgCenter Development
Elise Furlan, SICK Inc.
Sean Gallagher, Cognosante, LLC
Swata Gandhi, Dap Products Inc.
George Hefferan, Mindcrest Inc.
Michael Gershowitz, Harrison Street Real Estate Capital
Deborah Golden, GATX
Jennifer Griveas, Eliza Jennings
Marylou Guttman, Wells Fargo Securities
Matthew Haies, Xaxis and mPlatform
Chad Hamilton, Sargento Foods Inc.
AJ Hammack, Pierson Wireless
Melanie Hansen, Massage Envy Franchising, LLC
Dan Harper, GEA Farm Technologies, Inc.
Jeff Hartwig, Dotdash
Rene Hertsberg, Urban Elevator Service, LLC
Debbie Hoffman, Digital Risk
Ron Horner, Wintrust Commercial Finance

John Jeske, Enclos Corp.
Catherine Kilbane, The Sherwin-Williams Company
Shana Kellogg, Cone Drive Operations Inc.
Loretta Kelly, Equus Capital Partners, Ltd.
Eric Klee, American Media, Inc.
Adam Kokas, Atlas Air Worldwide
Dyann Kostello, Milwaukee Electric Tool Corporation
William Lawrence, Miller Global Properties LLC
Terrence Leve, Pinnacol Assurance
Marvin Levine, Bath & Body Works
Cindy Lewin, AARP
Bruce Marshall, AIC Title Service, LLC
Matthew Mazefsky, Rosebud Mining Company
Robert Mckenzie, ATI Physical Therapy
Nancy Mellard, CBIZ, Inc.
Kevin Mills, University of the Pacific
Joanne Moffic-Silver, Chicago Board of Options Exchange, Inc.
Ginger Mosier, EPAM Systems, Inc.
James Muckle, Vrable Healthcare Inc
Blake Nielsen, Enfusion, LLC
Torgny Nilsson, Sierra Energy
Deirdre O'Callaghan, Center for Internet Security,
Sandra Oliszewicz, Innocor, Inc.
Virginia O'Malley, Redflex Traffic Systems Inc.
Larry Parsons, McLane Company, Inc.
Kevin Plessner, Get Real Health
Marni Morgan Poe, Cott Corporation
Chris Primiano, Karyopharm Therapeutics
Rob Rader, Ovation LLC
Jill Rappis, Loyola University Health System
Simon Raykher, Kepos Capital, L.P.
Robert Rieders, Postmates
Meredith Ritchie, Alliant Credit Union
James Rizzo, National Association of Home Builders
Bridgette Roman, Community Choice Financial
Linda Shi, Red Spark
Jeffrey Simmons, GlobalTranz
Rachael Smith, Other World Computing, Inc.
James Stansel, PhRMA
Dean Steinbeck, TigerText
Adina Storch, Cedar Realty Trust, Inc.
Phil Strauss, Health Fidelity
Kenneth Thomson, United Energy Trading LLC
Rebecca Todd, Antioch University
Alex Tolston, Hemisphere Media Group, Inc.
Diana Toman, Compass Minerals

Claudia Toussaint, Xylem Inc.
Jules Vogel, American Advisors Group, Inc.
Peter Wexler, Schneider Electric
Burk Wyatt, CommScope Inc.
Jordan Zamir, Minted LLC
Richard Zansitis, Rice University

TOP ASSISTANT GENERAL COUNSEL

Robyn Alexander, Sears Holdings Corporation
Yael Aufgang, Kaplan, Inc
Scott Baity, Baptist Health
Lisa Barrett, Universal Health Services
Laura Bautista, Marquette University
Brenda Bjorklund, CenterPoint Energy
Brad Blanche, Broadcom Corporation
Anne Bradley, Nike, Inc.
Jonathan Brand, Transworld Systems Inc.
Deirdre Cody Brekke, Reynolds Packaging Group
Alan Bryan, Wal-Mart Stores, Inc.
Michael Burbach, Security Benefit Corporation
David Cardiff, Levi Strauss & Co.
Michael Catina, Zurich North America
Kimberly Chmura, Northwest Community Healthcare
Meredith Coley, Shirley Ryan AbilityLab
Tonya Combs, Eli Lilly and Company
Louisa Daniels, Pfizer Inc.
Jeffrey DiTolla, Heidrick & Struggles International
Merle Dover, Texas Education Agency
Harry Dubnick, Commonwealth Edison Company
Laurel Faciane, Galderma Laboratories
Eve Filip, Rubicon Project
Brenda Fuller, Sodexo, Inc.
Eric Genin, General Growth Properties, Inc.
Kate Henry Gonzalez, Capital One Financial Corporation
Maryjane Hall, Federal Home Loan Bank of Chicago
Priya Harjani, Northwestern University
Christopher Herbst, CA Technologies
Joyce A. Schrader, American Health Network, Inc.
Jennifer Hunter, Ingram Book Group Inc.
Ana-Maria Ignat, Interactive Brokers LLC
Darrel Jackson, Avnet, Inc.
Michael James, Cott Corporation
Kimberly Johns, Goldman Sachs
Kanika Johnson, Insperty, Inc.
Justin Johnson, Rush University Medical Center
Paul Katawicz, Plantronics, Inc.
Arie Katz, Fitness International, LLC

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2017 FIRST CHAIR AWARD RECIPIENTS

James Kelly, CHS Inc.
 Jenny Kim, Koch Industries Inc.
 Peter Kolch, AEP Energy, Inc.
 Hillary Krantz, Shirley Ryan AbilityLab
 Andrew Krumpelt, Underwriters Laboratories Inc.
 Isaac Leventon, Highland Capital Management, L.P.
 Michael Levy, Ingredion Inc.
 Derek Linde, Illinois Tool Works Inc.
 Daniel Lorenzo, JPMorgan Chase & Co.
 Ellen Malasky, Florida Power & Light Company
 Melanie Margolin, Cummins Inc.
 Lori Marino, ITT Inc.
 Natasha Martin, Infor Inc.
 Matthew McCoy, University of Arkansas
 Matthew McDonald, GAIN Capital Holdings, Inc.
 Amy McDonald, VWR International, LLC
 Kevin McGraw, Protection 1 Security Solutions
 Tim McMichael, Premera Blue Cross
 Robert Mignanelli, Pearson PLC
 Lori Miller, Sears Holdings Management Corporation
 Nancy Miller, Nuveen Investments
 Emily Mulder Milman, Crate & Barrel
 Dominick Moore, Ferguson Enterprises Inc.
 Sheila Murphy, MetLife, Inc.
 Theresa Niland, Blue Cross of Idaho
 Kathryn Barber Nolan, Duke Energy Corporation
 Peena Patel, Ipsen Biopharmaceuticals, Inc.
 Carolyn Payne, Compeer Financial
 Janie Perelman, Michaels Stores, Inc.
 Noelle Perkins, Archer Daniels Midland Company
 Aaron Perry, Advocate Health Care
 Russell Pommer, Atlas Air Worldwide
 Gail Rago, Career Education Corporation
 Catherine Razzano, General Dynamics Corporation
 Greg Riches, MGM Resorts International
 Sean Ricks, Vivint, Inc.
 Susan Scalzo, Sears Holdings Corporation
 Theodore Schroeder, TD Bank
 Jennifer Schwitzer, Schneider National
 Nancy Scott, Avaya Inc.
 Mehreen Sherwani, Loyola University Health System
 Michael Silver, Union Bank N.A.
 Teresa Salamon, Genesis HealthCare Corporation
 Judy Stein, W.W. Grainger Inc.
 Richard Stevens, Old World Industries, LLC
 Matthew Stockslager, Dignity Health
 Dan Sweeney, Eclipse Resources
 Dan Tepstein, Yahoo! Inc.
 Molly Finn Titley, eBay Inc.

Marsha Tolchin, Illinois Tool Works, Inc.
 Cristian Torres, Volkswagen Group of America
 Kiriaki Tourikis, JPMorgan Chase & Co.
 Brian Trexell, Robert W. Baird & Co.
 Az Virji, Marlin Equity Partners
 Chris Wallace, Choice Hotels International, Inc.
 Megan Webster, BMO Financial Group
 Sarah Weersing, BDO USA, LLP
 Richard Weiss, Prestige Brands, Inc.
 Elizabeth Williams, Sears Holdings Management Corporation
 Jonathan Wilson, UnitedHealth Group Inc.
 Keith Witek, Tesla Motors
 Mark Wolf, FMC Technologies Inc.
 Jennifer Woods, Monsanto Company
 Myla Barefield Young, Publicis Re:Sources Corporation
 Jonathan Wilson, UnitedHealth Group Inc.
 Keith Witek, Tesla Motors
 Mark Wolf, FMC Technologies Inc.
 Jennifer Woods, Monsanto Company
 Myla Barefield Young, Publicis Re:Sources Corporation

TOP LITIGATION COUNSEL

Danette Alfonso, Lennar Corporation
 Kenneth Bradley, Bed, Bath & Beyond
 Lisa Walgenbach Cornehl, First American Financial Corporation
 David Fallek, Western Union
 Lorraine Feldman, Marsh & McLennan Companies
 Pilar Grantham, EP Energy
 Chantal Kazay, Aon plc
 Scott Lascari, Fidelity National Financial, Inc.
 Eric Merrifield, General Electric Company
 Erin Oglesbay, Target Corporation
 Andrea Okun, Joseph T. Ryerson & Son, Inc.
 Howard Rosenblum, Walgreen Co.
 Lexi Russello, Marsh & McLennan Companies
 Roland Schroeder, General Electric Company
 Sean Tarantino, Koch Industries, Inc.

RISING STARS

Benjamin Anderson, NIBCO
 James Fortosis, Grant Thornton LLP
 George Kopcsay, Atlas Air Worldwide
 Sami Najm, NetApp, Inc.
 Kevin Sherlock, SpotHero, Inc.
 Michael Sukenik, Yum! Brands
 Eric Thomason, NIBCO, Inc.

TOP COMPLIANCE COUNSEL

Stephan Ariyan, Olam International Ltd.
 Joshua Axelrod, Jazz Pharmaceuticals
 Terry Burston, USI
 Krystle Curnutte, Space Exploration Technologies Corp.
 Lori Dwyer, Penobscot Community Health Care
 Jonathan Forman, Sykes Enterprises, Incorporated
 Casey Johnson, Cash Time Auto Title Loans
 Lori Kruiuzenga, Rasmussen College
 Steve List, APR Energy
 Monica Mason, NCR Corporation
 Chris Meier, The CMI Group, Inc.
 Paul Morton, International Document Services
 Michael Najjarpour, Arthur J. Gallagher & Co.
 Natasha Nelson, Amarin Corporation
 Alex Pungner, Hess Corporation
 Liana Sebastian, Google Inc.
 Marian Whiteman, General Electric Company



2017 FIRST CHAIR AWARD RECIPIENTS

TOP REAL ESTATE COUNSEL

Zachary Blair, Sears Holdings Corporation
Smita Butala, Ralph Lauren Corporation
Lisa Grimes, Reinsurance Group of America, Incorporated
Kevin Holst, Vail Resorts Management Company
Ivy Israel Israel, Sears Holdings Corporation
Melinda Jesse-Smith, Sears Holdings Management Corporation
Nicole Lalich, Sears Holdings Corporation
Barbara Peloquin, Kimco Realty Corporation
Don Rory, ADT
Marianne Simonini, Sears Holdings Management Corporation

TOP INTELLECTUAL PROPERTY COUNSEL

Charles Avigliano, Steuben Foods, Inc.
Adam Avrunin, Splunk Inc.
Paul Coletti, Johnson & Johnson
Brandt Gebhardt, Ascena Retail Group, Inc.
Lora Graentzdoerffer, Masco Corporation
Saira B. Haider, Fresenius Kabi USA

Rekha Hanu, Akorn, Inc.
Renee Kosslak, AbbVie, Inc.
Chris Lewis, FLIR Systems Inc.
Allen Lo, Google Inc.
Erin Wright Lothson, Groupon Inc.
Casey Mangan, Allstate Insurance Company
Michael Moore, Mattel Inc.
John Pilarski, Johnson Controls International plc
Christine Abuel Pompa, The Kraft Heinz Company
Paul Rodriguez, RR Donnelley
Bruce Schelkopf, ABB
Scott Schrum, Liberty Mutual Insurance
Sanjesh Sharma, Johnson & Johnson Surgical Vision
Jaimes Sher, Celanese Corporation
Andrea Small, FMC Corporation
Rouz Tabaddor, CoreLogic, Inc.
Vivien Tannoch-Magin, EMD Millipore Corporation
Jonathan Wiggins, Institute of Electrical and Electronics Engineers Inc.
John Wilson, Caesars Entertainment Corporation
Pamela Wingood, Hasbro, Inc.
Hunter Yancey, QUALCOMM Incorporated
Mike Young, Roche Diagnostics Operations Inc.

TOP EMPLOYMENT COUNSEL

Joseph Anderson, ACTIVE Network, LLC
Jeff Brockmann, US Bank
William Daley, Conagra Brands Inc.
Aaron Epstein, Conifer Health Solutions, LLC
Cindy Fryda, Kohl's Corporation
Michelle Gaffney, Bunge Limited
Blake Guy, DRS Technologies, Inc.
John Hamlin, Marsh & McLennan Companies,
Maral Kazanjian, Moody's
Hilary Muckleroy, MGM Resorts International
Kristen O'Connor, Marsh & McLennan Companies
Jeffrey Rosier, Marsh & McLennan Companies, Inc.
Will Vail, Kindred Healthcare Inc.
Joshua Verdi, Highmark Health
Michael Wilck, Bed Bath & Beyond

TOP eDISCOVERY COUNSEL

Heather Munday, Georgia-Pacific
Farrah Pepper, General Electric Company
Sharon Rusnak, Highmark Health

